



NadernejadMedia
Online Reputation Management

The Future of AI in Sales

How to Leverage Sales Using AI



About Us

Nadernejad Media Inc. is an online reputation management firm, helping clients improve their online reputations.

We provide emergency reputation management services to people and businesses worldwide with 80 percent of our clients from the U.S. We've also trained over 100,000 students on platforms like Udemy and Skillshare on sales, SEO and content creation.

Recently our focus has been on working with clients to boost conversions and elevate their sales outcomes by leveraging AI and online reputation management together.

This is how we do it.



Developments in AI

In 2023, AI has significantly impacted businesses across various sectors.

Here's a brief overview.

How can AI help with the customer sales journey?

Monitor and Gauge Sentiment: AI can actively analyze long-form written content on the web for positive, neutral or negative sentiment. It can also work with large sets of data on social platforms to gauge trust.

Write and develop content: AI can research, write and develop new positive content for brands that you can disseminate on social platforms and high domain authority websites.

AI Powered Customer Engagement Systems: By analyzing data trends and customer behaviours, AI driven chatbots and tools offer real-time assistance, enriching the customer journey.

Case Studies

- Vanguard experienced a 15% increase in conversion rates through Persado's AI language platform, which personalized ads.
- Adobe generated \$10+ million using Drift's AI chatbot, enhancing customer engagement and boosting conversions.
- Marketo uses AI-driven marketing automation to facilitate personalized campaigns, aiding in lead nurturing and improving campaign effectiveness.
- HubSpot CRM leverages AI to offer data-driven recommendations, improving customer interaction tracking and sales efficiency.



Sales is Trust

Before we think about integrating AI, we need to understand how others perceive us on the web.

We can do this by performing an online reputation audit.

Do we have a brave volunteer?



The Face of Your Brand

81 percent of consumers use Google Search to evaluate local businesses. (BrightLocal)

The next observation might scare you.

The same people are now conducting searches on you, your entire executive team. They are looking for your successes and failures.



AI WILL FIND YOU

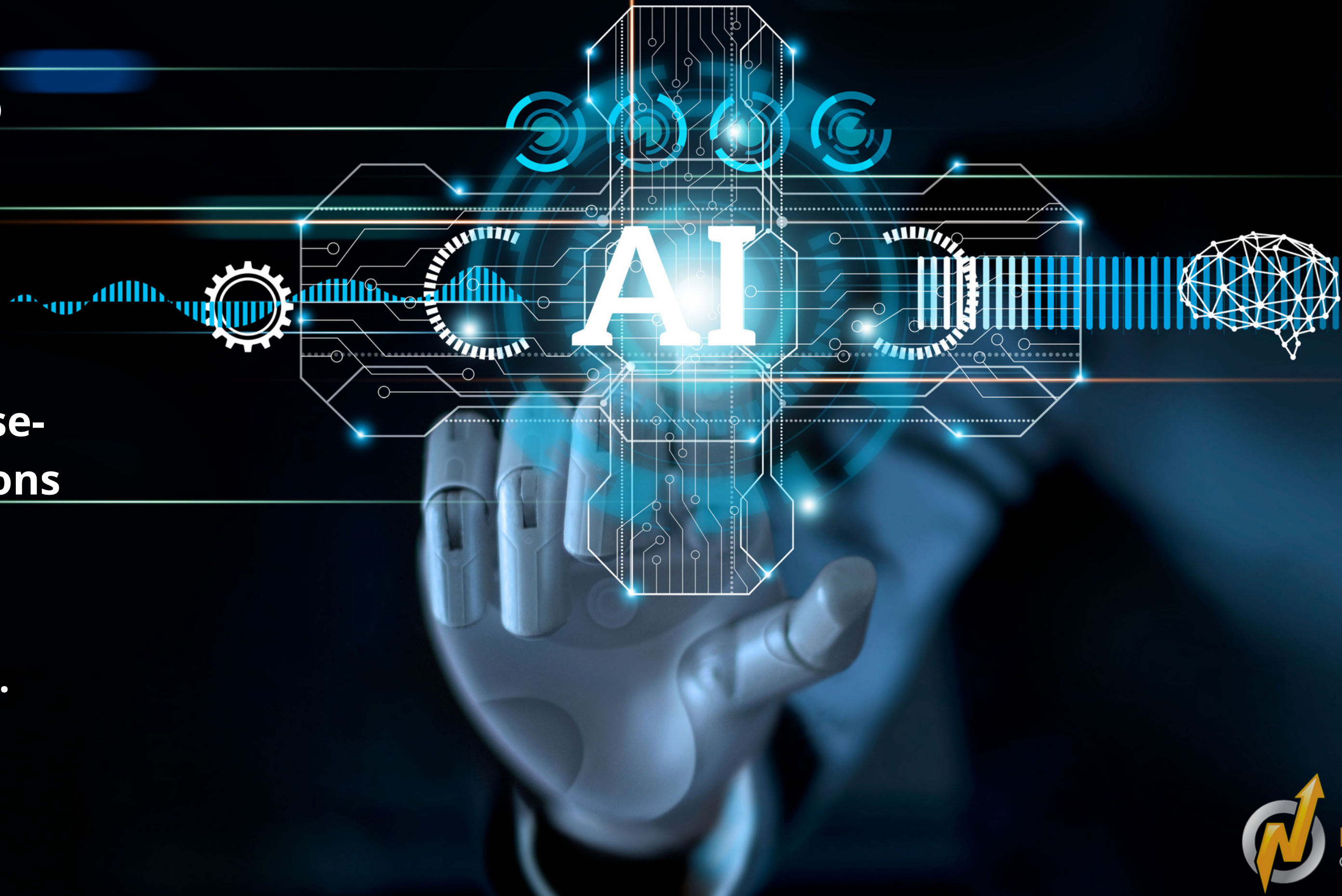
Feel free to participate.



Process

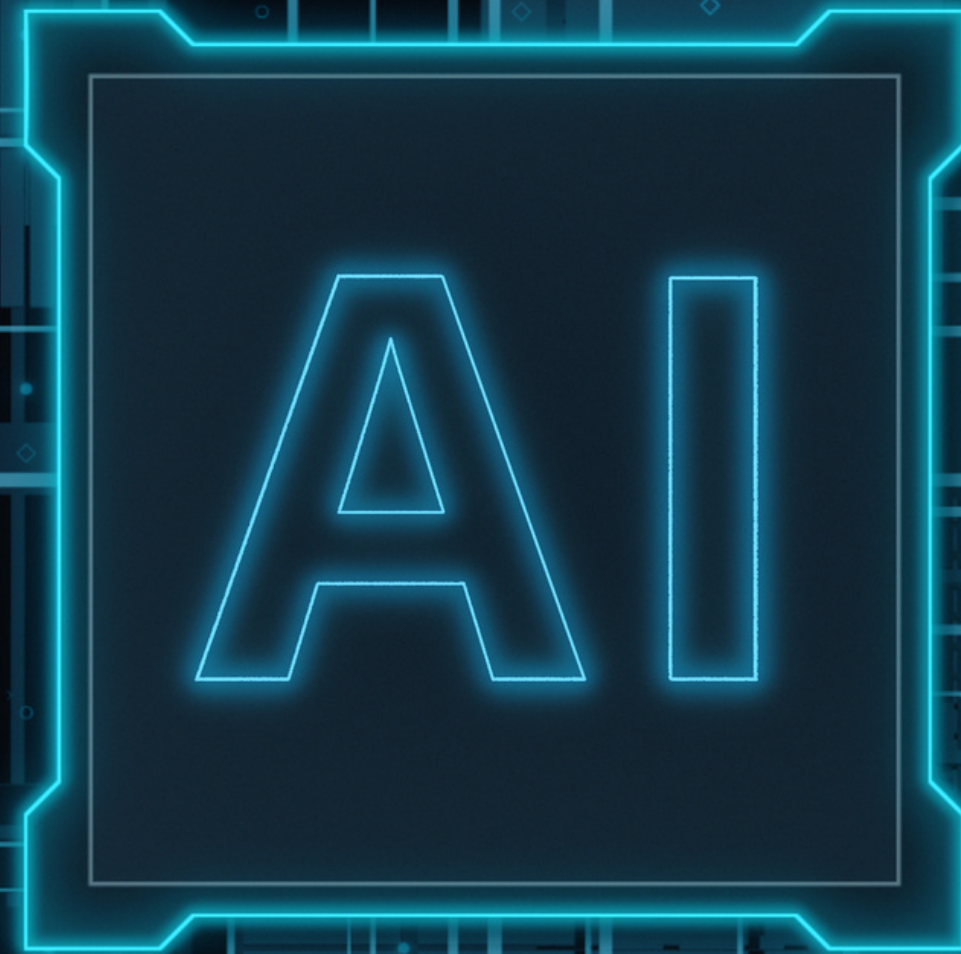
Thankfully, AI can help you influence the customer journey and reverse-engineer impressions and outcomes.

Here's how it's done.



Goals

Rank positive content on the first page of the Google search engine to instantly build trust.



Showcase your brand narrative in a compelling way and speed up the process using AI technology.





Otter AI

It's your time to shine. Use Otter.ai to narrate your personal and business success and develop a transcript, which will later be used to create content.

Be real, be descriptive and be prolific.

Let's get started! We need another brave volunteer.

Creating Content

Use your new transcript to generate articles using Chat GPT 4.0.

We'll make the process even more streamline and efficient by integrating plugins and giving the AI model voice commands.

Let's go visit our friend GPT 4.



Save Your Articles



We can use Fiverr, Freelancer or Upwork for publishing.





We're just getting started.

You have them hooked, now let's reel them in.



DIGGING DEEPER

We're already influenced the interest/evaluation stage.
It's time to enrich the process before moving on.

01 Awareness



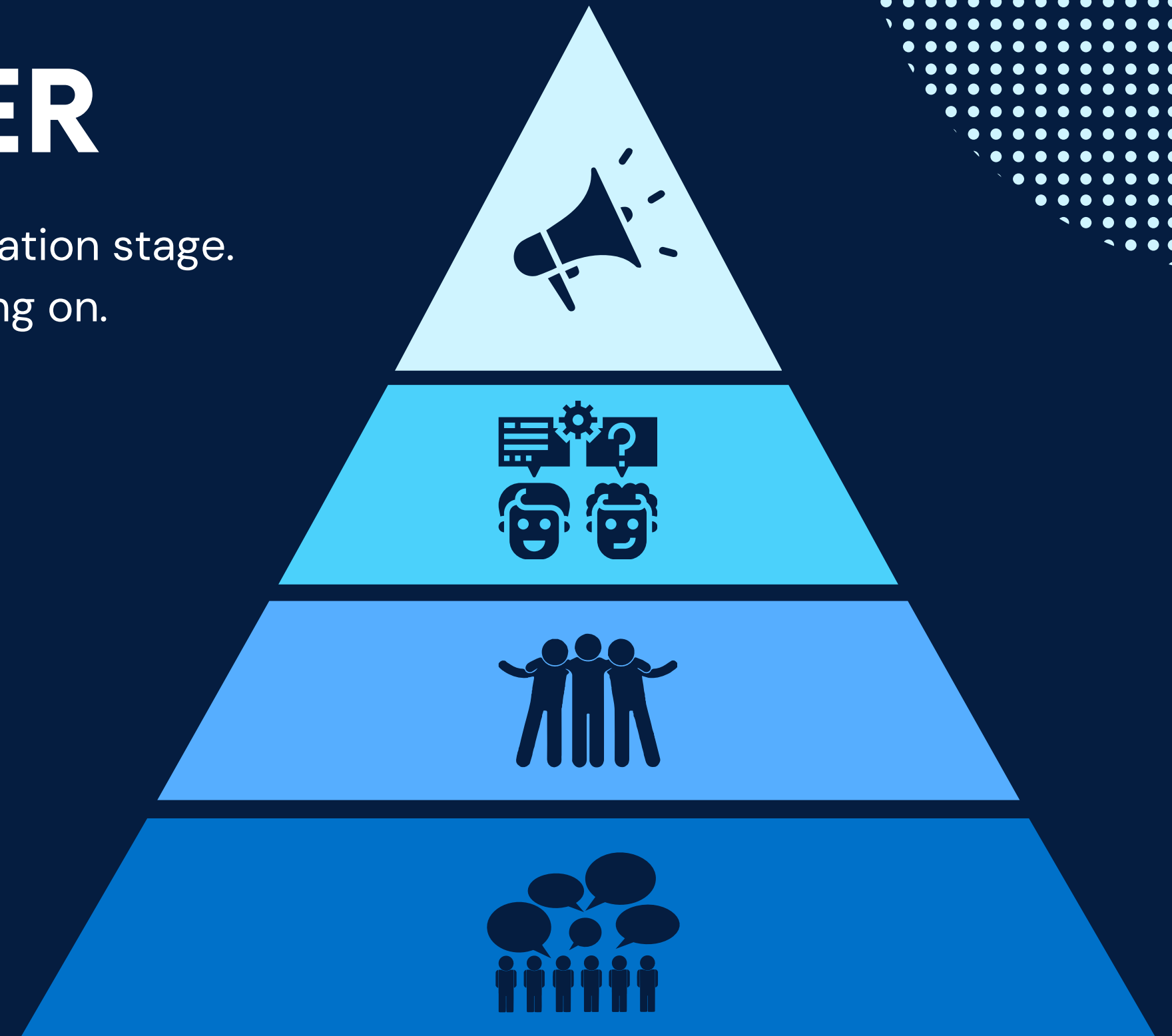
02 Interest/Evaluation



03 Attunement



04 Conversion





EARNED MEDIA

Get featured in the media.



HOW TO PITCH JOURNALISTS

News stories must be SIN-ful.



Significant

Your pitch has to share something significant with the journalist.



Interesting

Your pitch has to be interesting so readers want to learn more.



New

Your idea has to be new or newsworthy to justify a story.



PROCESS

01

Find the Publication

02

Target the Journalist

03

Use AI to Analyze

04

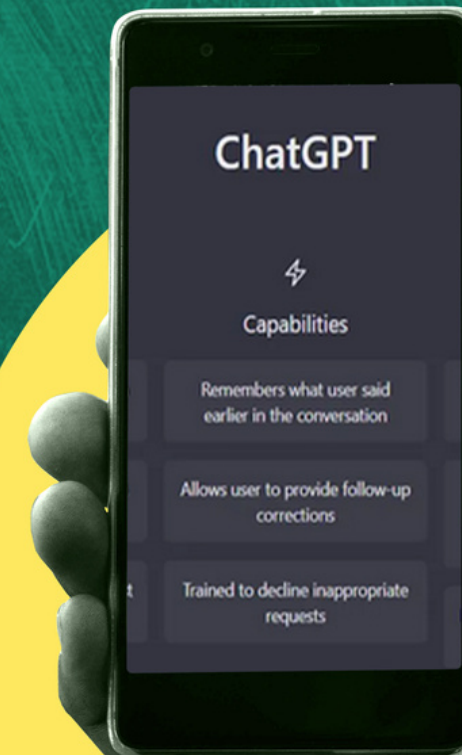
Write the Pitch

05

Secure the Feature

06

Rinse and Repeat



EMAIL PITCH TO HUDDLE

Hi Derek,

My name is Nader Nadernejad and I wanted to reach out and say hello! I live here in Halifax, and I've been following your stories on [Huddle](#) since a colleague of mine sent me your story, [Why 'Trust Equity' Is Becoming A Business's Most Important Asset](#).

I work in a field called Online Reputation Management and I help companies and individuals suppress negative search results in search engines. [Here is a short video about what we do](#) and [here is our website](#).

If you're ever interested in exploring more about online reputation management and how it intersects with trust equity, I'd love to have a chat – even if it's just to meet over coffee.

I have a [calendar link here](#) if you'd like to meet for a video or phone call.

Thanks again for sharing your brilliant piece and for all the great journalism you do.

Wishing you all the best,

Nader

DOES AI COUNT AS A COLLEAGUE?



Huddle.Today

<https://huddle.today> > 2022/05/03 > the-halifax-entrep...

The Halifax Entrepreneur Erasing Your Digital Sins

May 3, 2022 — Nadernejad is a unique Halifax entrepreneur who specializes in fixing people's online reputations. If your name or your business gets negative ...

RESULTS

30%+ INCREASE IN MONTHLY REVENUE



IMAGE: COOKED PHOTOGRAPHY

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The Halifax Entrepreneur Erasing Your Digital Sins

MAY
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2022

MONTAGUE, DEREK | HALIFAX, NEWS, NOVA SCOTIA | 0

Prepare Backup Articles



Evergreen content generated by AI
can rinse negative content from
search engines.



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Bonus AI Sales Tools



Bonus Tools

	Seamless AI	01
	Apollo	02
	Sendspark	03
	Warmbox	04
	Gong	05

More in the free document with case studies.



COLLABORATE

Interactive session on solving sales bottlenecks with or without AI.



Thank You!

It's time for networking.