



**NADERNEJAD  
MEDIA INC.**



SEO AND SALES ORIENTED

# **ONLINE REPUTATION MANAGEMENT**



**Services**

# ABOUT US

Nadernejad Media Inc. helps businesses globally increase sales and improve their online reputations using a combination of SEO and guaranteed media placements. Get featured in the news, rank for thousands of specific keywords and increase qualified traffic. Alongside prolific content creation and media outreach, we work quickly to help you scale.

## SEMRUSH PARTNERS



### SEMRUSH CERTIFIED

In addition to partnering with journalists, resulting in thousands of potential media placements, Nadernejad Media Inc. is SEMRush partner certified and has worked in every continent.



# SERVICE OFFERINGS BY NADERNEJAD MEDIA INC.

1

## NEWS FEATURES

Unlike traditional publicists, we guarantee positive media placements, resulting in a positive online reputation and an influx of leads from relevant publications and HNWs.

2

## SEO SERVICES

Nadernejad Media Inc. accelerates SEO outcomes by leveraging Google News syndicated publishers and video content to rank thousands of new keywords for your brand.

3

## SALES FUNNELS

We leverage SEO optimized multimedia content to build trust and generate sales. Each campaign has a baked in sales-specific component to boost your sales outcomes.

4

## ORM

ORM (Online Reputation Management) to help your brand shine on page one of search engines and in the media. We rank positive content and suppress negative content.

# CLIENTS OF OURS

## JCURVE

*SEO, ORM, Paid Ads  
and Content Creation*



*iTutorGroup*  
Teach



## ITUTOR GROUP

*SEO, ORM and News  
Features*

## CIRCLE K

*Influencer Marketing, SEO  
and ORM*



## TD BANK

*Influencer Marketing, SEO  
and ORM*

# INDUSTRY CASE STUDY

Nadernejad Media Inc. secured City's Choice Comfort Air placements in Realty Times and other publications, boosting its sales and online presence. This led to improved search rankings for HVAC services and increased traffic, with first-page YouTube rankings and prominent testimonial assets. City's Choice went on to win a Homestars award that year.





**BEST *of***  
**AWARD**  
**WINNER · 2020**

## Campaign Results

With the influx of positive reviews on Home Stars and customers sharing their experience on social platforms, City's Choice Comfort Air saw a rise in web traffic, leads and conversions.

They also won the Homestars Best of 2020 Awards and garnered nearly a 5-star review on Google My Business, increasing search visibility and organic impressions by over 3 times the original monthly impression rate.



3x Google Search Visibility



96% Review Score on Homestars



2.5x Organic Lead Generation



# AFTER THE CAMPAIGN

After demonstrating considerable knowledge and marketing expertise in the Canadian HVAC sector, Nadernejad Media Inc. was asked to manage the online reputations of national players in the HVAC industry.

- SEO and ORM under VP of Sales for Kinghome Canada.
- SEO and ORM for National Accounts Manager of Carrier Enterprise.
- Gained several earned media placements for the Canada Greener Homes initiative.



# SPECIALTY INDUSTRIES

Nadernejad Media Inc. specializes in SEO and ORM for several industries. Industry-specific offerings available upon request to [media@nadernejad.com](mailto:media@nadernejad.com) for listings below, including others such as Recruitment and Staffing, Cybersecurity, Software Companies and Cloud Solutions Providers.



**FINANCE**



**EDUCATION**



**INSURANCE**



**MEDICINE**



**REALTY**







# THANK YOU!



We look forward to discussing your upcoming project. You can book a call with us using our custom booking page, and we'd be happy to assist you with your next project.

**GET IN TOUCH**